



1,130KM OF PLUS HIGHWAY UNITED IN THE VIBRANT SPIRIT OF MALAYSIA'S 68TH NATIONAL DAY

Petaling Jaya, 28 August 2025:- In conjunction with the weekend holidays and upcoming 68th National Day Celebration, PLUS Malaysia Berhad (PLUS) anticipates an increase in traffic of up to 2.2 million vehicles per day on the PLUS-operated highways on 29 August and 1 September 2025. Therefore, highway users are advised to plan their journey ahead during this holiday season to enjoy smooth and comfortable travel.

What is special this time, PLUS introduces the latest improvement of MyPLUS-TTA in the PLUS application to make it easier for users to plan their journey for peak days outside the festive season more smoothly on the PLUS Highway and the Lebuhraya Pantai Timur 2 (LPT2). Now, MyPLUS-TTA not only can it access during the festive season, but it's also available during peak days in conjunction with the National Day Holiday on 31 August this time.

Unlike the festive version, one of the latest features of MyPLUS-TTA is the ability to save favourite routes under the 'Favourite Routes' function for faster access and smoother travel planning. It also features a 'Real-Time Alert' display directly on the search result page, providing information regarding traffic condition. Besides that, the search function has been enhanced with a 'drop-down' menu option, replacing the previous scrolling, to provide an offer quicker and more user-friendly route selection.

Unlike the festive season where travel dates are set earlier, PLUS will continuously monitor traffic flow and update peak period advice consistently to ensure users receives the most relevant real-time travel guidance. The public is encouraged to download or update the PLUS application at <https://bit.ly/3pO2PYs> to plan their journeys more easily.

In conjunction with this year's National Month celebration, PLUS is also rolling out various initiatives along its 1,130-kilometre highway network to further ignite the spirit of patriotism among Malaysians

Installation of Jalur Gemilang at PLUS' premises

On 9 August, a giant Jalur Gemilang measuring 40 feet tall and 80 feet wide was installed on the Persada PLUS building. Jalur Gemilang, a symbol of pride and unity among Malaysians can be seen clearly by users of the New Klang Valley Expressway (NKVE). The installation of this giant flag reflects PLUS' strong support for the nation's aspiration while strengthening the spirit of unity and love for the homeland.

In addition, PLUS highway users can now experience the warmth of the National Month celebration at the 21 Rest and Service Areas (R&Rs) and lay-bys along the PLUS-operated highways, decorated according to this year's National Day celebration theme, "Malaysia Madani: Rakyat Disantuni". The public can take this opportunity to take photos with these creative decorations when stopping at selected R&R areas and lay-bys until 16 September 2025.

Highway users also have the opportunity to view digital message displays celebrating the 68th National Day on the PLUS Highway until 16 September 2025 through 4 units of Unilink digital LED message displays at Damansara, Setia Warisan Subang, and USJ Overhead Bridge Restaurant, as well as 70 units of PLUS Variable Message Signs (VMS).

In line with the National Day celebration theme, PLUS is also holding a Merdeka Decoration Contest at toll plazas and section offices using the 3R concept: 'Reuse, Recycle & Repurpose'. This competition aims to encourage creative thinking and foster a spirit of cooperation among PLUS employees.

#TerokaMalaysiaBersamaPLUS contest offers prizes totalling over RM15,000

PLUS Highway users also have the opportunity to participate in the #TerokaMalaysiaBersamaPLUS contest in collaboration with strategic partner, Tourism Malaysia, through the TikTok platform. Users only need to download the PLUS app and use the PLUS Passport feature. This contest runs until 16 September 2025.

In this contest, participants are required to accumulate a minimum travel distance of 100 kilometres (KM) on any PLUS-operated highways and the Lebuhraya Pantai Timur 2 (LPT2) during the contest period. The public has the chance to win special prizes worth a total of up to RM15,000, including Canon G7x Mark II, DJI Osmo Pocket 3, Insta360 Go 3S, and 10 consolation prizes of RM200 Touch 'n Go eWallet credit each.

To participate in this contest, participants need to create a creative 1-minute video promoting tourist attraction locations, food stalls, local heritage, or historical buildings along the PLUS Highway network, accompanied by a caption describing the true meaning of Merdeka in the Malay language. The video must also include the tags @PLUS_Malaysia and @malaysia.truly.asia along with the hashtags #TerokaMalaysiaBersamaPLUS #HariKebangsaan #CutiCutiMalaysia. Please refer to the terms and conditions on the PLUS website www.plus.com.my for more information.

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MEDIA CONTACT:

Mashitah Mohd Arshad Acting Head Corporate Communications PLUS Malaysia Berhad Mobile: 013-2097092 Email: mashitah@plus.com.my	Rofina Adam Manager Corporate Communications PLUS Malaysia Berhad Mobile: 012-657 4452 Email: rofina@plus.com.my
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