

**‘TEROKA MALAYSIA BERSAMA PLUS’ CONTEST
OFFERS PRIZES WORTH RM15,000 IN CONJUNCTION WITH
NATIONAL MONTH AND MALAYSIA DAY**

Petaling Jaya, 26 August 2025:- PLUS Malaysia Berhad (PLUS) is organising the “Teroka Malaysia Bersama PLUS” contest, running from 1 August to 16 September 2025, in celebration of the National Month and Malaysia Day.

The contest offers PLUS highway users the chance not only to enjoy their journeys back to their hometowns or vacations with family, but also to win exciting prizes worth over RM15,000 including digital cameras, gadgets, camera gimbals and Touch ‘n Go eWallet credit vouchers.

Themed “Travel, Check-In & Win!”, the contest encourages Malaysians to explore the beauty of the country with ease via the PLUS Passport feature on the PLUS app, now equipped with a “check-in” function at selected locations along the PLUS Highway.

How to Participate:

1. Download and access the PLUS app before your journey.
2. Check-in at any Rest & Service Area (R&R), Lay-by, or listed destination location within the app from 1 August to 16 September 2025.
3. Record a 1-minute creative video showcasing your travel experience.
4. Upload the video to TikTok with an engaging Merdeka caption and include the official hashtag #TerokaMalaysiaBersamaPLUS.

According to PLUS Head of Strategic Communications and Customer Experience, Mohamed Hafidz Mohamed Ismail, the contest is PLUS’ initiative to ignite patriotism while celebrating the uniqueness of local tourism and family values during the independence month.

“We want to make highway travel more than just a transit experience – we want it to be meaningful. Through this contest, users can share their joyful moments while promoting exciting destinations in Malaysia. It’s the perfect time to combine love for the country with the fun of holidaying with family,” he said.

PLUS believes this initiative will add value for highway users and support the Government’s efforts to promote domestic tourism in the lead-up to Visit Malaysia Year 2026.

For more information about the “Explore Malaysia with PLUS” contest, the public can visit www.plus.com.my or follow PLUS’ official social media channels.

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