

MALAYSIA-SOUTH KOREA PARTNERSHIP PAVES THE WAY FOR STRATEGIC COLLABORATION BETWEEN PLUS-KEC TOWARDS SMART MOBILITY INNOVATION

Petaling Jaya, 11 December 2025:- PLUS Malaysia Berhad (PLUS) welcomes the recent Memorandum of Understanding (MoU) signing between the Ministry of Works Malaysia (MOW) and the Ministry of Land, Infrastructure and Transport (MOLIT) of South Korea, held at the InterContinental Hotel in Kuala Lumpur, recently. The collaboration between both ministries signifies a major step forward in strengthening Malaysia-South Korea cooperation in the development of highway and transportation infrastructure.

This government-to-government MoU also reinforces the industry-level partnership established between PLUS and Korea Expressway Corporation (KEC), the biggest expressway operators in Malaysia and South Korea respectively, creating a more robust pathway for innovation, knowledge exchange and technology advancement across both nations' expressway ecosystems.

In a significant milestone for the global highway industry, PLUS and KEC have formalised their commitment through a separate MoU to advance state-of-the-art infrastructure, elevate smart mobility solutions and accelerate sustainability-focused initiatives across their expressway networks.

The MoU between KEC President, Mr. Ham Jin-Gyu, and PLUS Managing Director, Datuk Nik Airina Nik Jaffar, was concluded during an earlier ceremony in conjunction with the 20th ITS Asia Pacific Forum 2025 in Suwon, South Korea. Senior representatives from both organisations, including KEC Executive Managing Director Mr. Park Joong-Gyu, KEC Managing Director Mr. Reem Chan-Soo, and PLUS Chief Operating Officer, Datuk Ir. Zakaria Ahmad Zabidi, were also present.

PLUS Managing Director, Datuk Nik Airina Nik Jaffar said, "The PLUS-KEC strategic partnership reflects our shared commitment to redefine highway management and elevate traveller experience through innovation. Over the next two years, we will jointly explore advanced road pavement technologies, AI-enabled smart camera systems and cutting-edge tolling solutions, which are aligned with PLUS' vision to delivering world-class highway experiences for all. Through our joint efforts, we aim to push the boundaries of what's possible in modern highway operations and pave the way for smarter, greener highways of the future."

Key focus areas of the collaboration include the development of Intelligent Transport Systems (ITS), sustainable infrastructure and workforce capability enhancement across both organisations. This strategic alliance supports the national agendas of Malaysia and South Korea to modernise transportation networks, champion green technology and accelerate digital transformation. By pooling resources and expertise, PLUS and KEC are poised to set new benchmarks in operational efficiency, infrastructure resilience and highway user satisfaction across their respective expressway networks.

As global transportation standards evolve amid rapid modernisation, highway operators face increasing expectations to deliver resilient infrastructure and seamless mobility. The holistic, dual-layer collaboration between the Malaysian and South Korean governments complemented by the operator-to-operator partnership between PLUS and KEC embodies a progressive and future-ready model.

By aligning strategic policy planning with on-ground implementation and technology transfer, both countries are better positioned to meet the demands of next-generation mobility while setting new benchmarks for operational excellence and customer-centric expressway services.

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