

## USE MYPLUS-TTA TO PLAN FESTIVE HIGHWAY TRAVEL TO USHER IN CHINESE NEW YEAR AND RAMADAN

**Petaling Jaya, 6 February 2026:**– In conjunction with the upcoming Chinese New Year celebrations, which coincides with the commencement of the month of Ramadan, PLUS Malaysia Berhad (PLUS) anticipates a significant increase in traffic volumes along several major stretches across its PLUS-operated highways, including the Lebuhraya Pantai Timur 2 (LPT2).

Traffic data from the 2025 Chinese New Year period shows time savings of between 30 minutes and one hour for users who followed the MyPLUS-TTA. For example, journeys from Jalan Duta to Juru, which average would take around five and a half hours during festive period, were reduced to about five to four and a half hours. In contrast, users who travelled outside the recommended time slots experienced longer journeys, with travel times increasing by up to three additional hours. This shows how greatly journey times are influenced by travel timing.

Traffic is expected to surge as highway users take the opportunity of the festive period to travel for holidays and return to their hometowns to celebrate Chinese New Year with family members, while also marking the beginning of Ramadan. Traffic volumes are projected to reach up to 2.2 million vehicles per day during peak travel periods, particularly on 12 February, 13 February and 14 February 2026 for outbound journeys from the Klang Valley, as well as on 20 February and 21 February 2026 for return journeys to the Klang Valley.

In view of the anticipated increase in traffic, PLUS strongly advises all highway users to plan their journeys in advance and to fully utilise the MyPLUS-TTA digital travel schedule to ensure smoother traffic movement. Such planning is highly encouraged for travel periods between 11 February and 22 February 2026 along the PLUS highway network and LPT2.

Highway users can access traffic data via the MyPLUS-TTA feature available on the PLUS application to assist in journey planning. This proactive approach is expected to contribute towards mitigating traffic congestion across the highway network.

The MyPLUS-TTA is a PLUS digital initiative developed based on real-time traffic data analysis, designed to recommend optimal travel times for highway users. Through this platform, users can obtain estimated travel times, current traffic conditions and incident notifications, thereby facilitate better journey planning and promote more balanced traffic distribution, especially during peak periods.

According to a MyPLUS-TTA user, Juniper Chua, she shared her experience using the digital MyPLUS-TTA travel schedule during the last festive season: “By following the travel recommendations through MyPLUS-TTA, my family and I were able to save up to two hours on our journey from Kuala Lumpur to Alor Setar. The difference was especially noticeable when we started our trip early in the morning, outside peak hours.”

For more information and access to the MyPLUS-TTA digital travel advisory, highway users are encouraged to download or update the PLUS application to ensure a smoother, safer and more comfortable travel experience throughout the festive season.

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### MEDIA QUESTIONS:

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