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KENYATAAN MEDIA

FOR IMMEDIATE RELEASE

12th MARCH 2026

PLUS GEARS UP FOR AIDILFITRI TRAFFIC SURGE OF UP TO 2.3 MILLION VEHICLES DAILY

Strengthens Strategic Traffic Management Collaboration with LLM, PDRM & JPJ

Petaling Jaya, 12 March 2026:- PLUS Malaysia Berhad (PLUS) anticipates a significant traffic surge across its highway network, with volumes reaching **up to 2.3 million vehicles per day** during the peak travel period of 18, 19, 20, 27, 28 and 29 March in conjunction with the upcoming Hari Raya Aidilfitri. This represents an increase of approximately 21 per cent compared to the average daily traffic volume. The projected increase follows the trend recorded during the recent Chinese New Year period, where daily traffic volumes exceeded two million vehicles.

According to PLUS Managing Director, Datuk Nik Airina Nik Jaffar, “PLUS has outlined three main approaches in preparation for the increase in traffic on its highways during the Hari Raya Aidilfitri festive season which are efficient traffic and incident management, optimising traffic distribution and enhancing user comfort to ensure a safer, more pleasant travel experience”.

Datuk Nik Airina was speaking to the media during a media conference on PLUS’ preparations for the upcoming Hari Raya Aidilfitri festive season held at Persada PLUS today. Also present were CP Dato’ Sri Muhammed Hasbullah Ali, Director of the Traffic Investigation and Enforcement Department, Royal Malaysia Police (PDRM), Ir. Ts. Dr. Nadzrol Fadzilah Ahmad, Deputy Director General (Development) of the Malaysian Highway Authority (LLM); and Tuan Norazlan Ibrahim, Deputy Director of Policy, Enforcement Division of the Road Transport Department (JPJ) Malaysia.

Plan Your Journey with MyPLUS-TTA

Preparations have been made by taking into travel patterns and analysis findings from previous festive seasons.

PLUS encourages highway users to plan their journeys when travelling back to their hometowns and return journeys to the Klang Valley by referring to the MyPLUS-TTA digital travel schedule available via the PLUS App. MyPLUS-TTA can be accessed for journeys on the PLUS Highway and the Lebuhraya Pantai Timur 2 (LPT2) from 18 March until 30 March 2026.

Reflecting past trends and anticipated traffic for the upcoming festive season, highway users may experience longer travel times if their journeys fall outside the recommended MyPLUS-TTA schedule. These projections are subject to change based on live traffic conditions, incidents or unforeseen circumstances.

Therefore, PLUS encouraged highway users to plan their journeys according to the MyPLUS-TTA when travelling back to their hometowns and returning to the Klang Valley after the holidays.

Smart Lane Activation at 34 Locations

She added that PLUS will activate Smart Lane at 34 strategic locations along the PLUS Highway network, including two additional locations compared to the recent Chinese New Year festive period. **(Please refer to the Smart Lane locations infographic)**

Smart Lane activation can be identified through notification signboards and green flashing lights installed at the designated locations. However, the activation time of Smart Lanes at each location will depend on the suitability of current traffic conditions.

She also advised users to follow traffic instructions, drive responsibly when using Smart Lanes and refrain from misusing the emergency lane outside the designated Smart Lane activation areas and periods to ensure the safety of all highway users.

Opening of a 3km stretch at the Johor Lane Widening Project from 18 March to 5 April

To increase lane capacity at the North-South Expressway Lane Widening Project zone in Johor, an additional third lane, spanning approximately 3 kilometres, will be opened between Simpang Renggam and Sedenak from KM45.1 to KM42.5 (Southbound) from 18 March to 5 April. The opening is aimed at facilitating smoother travel for the public when passing through the designated stretch.

In addition, PLUS will also ensure that there will be no lane closures on its highway this festive season, including the Johor Lane Widening Project zone to facilitate smoother journeys for the public. However, exceptions will be made for critical repair works, emergencies and accident clearing operations.

6,000 Personnel Mobilised to Assist Highway Users

Overall, more than 6,000 personnel across the highway ecosystem will be mobilised at selected locations along the highway, including toll plaza operations staff, PLUSRonda and LPT2Ronda teams, Traffic Monitoring Centre personnel, Emergency Response Team (ERT), RELA members and maintenance staff, to ensure highway operations and maintenance run smoothly.

PLUS will enhance continuous traffic monitoring through its Traffic Monitoring Centre, complemented by intensified 24-hour patrols by PLUSRonda and LPT2Ronda. Furthermore, Emergency Response Team (ERT) personnel will be stationed at nine strategic locations, ensuring a swift and effective response to any incidents on the network

Additionally, support personnel from PLUS headquarters, regional offices, and sections will be deployed to selected Rest and Service Areas (R&R) to monitor operations and ensure all facilities remain in optimal condition for our users.

Enhancing User Comfort Along the Highway

To ensure a more seamless experience, PLUS continues to enhance facilities at R&R areas and lay-bys across its highway network, spanning more than 60 R&R and lay-by locations for highway users convenience.

In addition, 25 cabin toilets will be placed at selected toll plazas and lay-bys to improve user convenience. As an alternative, highway users may also utilise the prayer rooms and restrooms facilities located at toll plazas.

To further enhance the comfort of highway users, PLUS has implemented phased improvements to its lighting infrastructure by transitioning over 37,000 conventional streetlights to energy-efficient LED technology.

Additionally, PLUS has established more than 100 emergency bays at strategic locations along the highway. These areas serve as emergency stopping points during incidents or unforeseen circumstances, helping to ensure motorists' safety and smoother traffic flow

Strategic Collaboration with Road Safety Partners

PLUS continues to strengthen festive season preparedness through closer coordination with LLM, PDRM and JPJ to ensure more comprehensive and integrated traffic management along its highway network.

PDRM, through its Traffic Investigation and Enforcement Department, will implement Op Selamat 26 nationwide during the Aidilfitri festive period by increasing personnel deployment at critical locations to ensure smooth traffic flow while carrying out enforcement against major traffic offences.

At the same time, JPJ will intensify monitoring and enforcement focusing on commercial and public transport vehicles with particular focus on standards compliance specifications, load limits and driver qualifications. This approach aims to ensure that only vehicles that meet safety standards are on the road, thereby reducing the risk of incidents that could disrupt traffic flow or increase accident risks.

Meanwhile, LLM plays a pivotal role in coordinating and monitoring the operational readiness of highways nationwide. This includes the strategic coordination of festive traffic management plans and highway construction activities to minimise disruption to traffic flow.

The integrated collaboration between PLUS, LLM, PDRM and JPJ enables real-time traffic information sharing, enabling a faster and more efficient response to incidents across the highway network.

Safety Reminders for Highway Users

Motorists are advised to plan their journeys in advance by referring to the MyPLUS-TTA digital travel schedule. We encourage all users to ensure their vehicles are well-maintained before travelling and to remain courteous and responsible behind the wheel.

PLUS also reminds the public to adhere with traffic regulations by parking only at designated parking areas when stopping at R&R, toll plazas and lay-bys to minimise disruption to traffic flow.

PLUS wishes a blessed Selamat Hari Raya Aidilfitri to all highway users celebrating the occasion. We hope all users will enjoy a safe and comfortable journey as they celebrate Aidilfitri with their loved ones in joy and happiness.

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